



Strand Hardware Ltd - Privacy Policy

Strand Hardware Ltd are not in the business of selling, renting or trading email lists or any personal data with other companies and businesses for marketing purposes. This Privacy Policy details when and why we collect your personal information and how we use it and keep it secure.

When someone visits www.strandhardware.co.uk we use a third party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

We have a database which we have compiled in order to send useful information to customers and contacts about new products, new price lists, catalogues, data sheets and other useful information that we feel is beneficial to our business relationship with you. The only personal information we hold is your email address. We may contact you to make sure the information is still relevant. We may also contact you asking you to complete our customer satisfaction survey. We don't rent or trade email lists with other organisations and businesses.

We occasionally use a third-party provider, MailChimp, to deliver our newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see [MailChimp's privacy notice](#). You can unsubscribe to general mailings at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails or by emailing us at info@strandhardware.co.uk

You are entitled to view, amend, or delete the personal information that we hold. Email your request to info@strandhardware.co.uk

This Policy was written on 17th May 2018 and will be regularly reviewed to reflect any changes in practice regarding privacy and GDPR.